



Inland Empire Women's Business Center

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WRITING A WINNING BUSINESS PLAN

INSTRUCTED BY:

**CARLA ULLOA
IEWBC**

Participate in an introductory course that will teach the basics of writing a business plan. Spend time with an experienced trainer to learn the steps to follow to make this process less tedious. Gain insights on where to go to gather the information needed to complete your plan.

- Business Plan outline
- Goals and Objectives
- Ownership and Legal Structure
- Marketing Plan
- Operational Plan
- Organization Management
- Risk Assessment
- Financial Projections

Date: Wednesday, April 21, 2010
Time: 6:30pm to 7:30pm
Cost: Free (Hosted by Colony High School)
Location: Colony High School Library
Meeting Room
3850 E. Riverside Drive
Ontario, CA 91761

SPACE IS LIMITED! Register online at www.iewbc.org or call (909) 890-1242

Program Of:



The IEWBC is a cooperative program between IECE and the US Small Business Administration. This U.S. Small Business Administration Cooperative Agreement is partially funded by the SBA. SBA's funding is not an endorsement of any products, opinions, or services. All SBA funded programs are extended to the public on a nondiscriminatory basis. Reasonable accommodations for persons with disabilities will be made, if requested at least two weeks in advance. Contact Carla Ulloa, 909-890-1242, 202 E. Airport Dr. Suite 100 San Bernardino, CA. 92408. No checks are accepted.