

# Inland Empire Women's Business Center



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## Nothing Happens Until You ~~– Sell~~ Market Something

**Tim Sunderland**

Instructed by:



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**Tim Sunderland shares some insights on developing a marketing strategy and discusses the various marketing tools you can use – including branding, advertising, public relations, event marketing, word of mouth, online tools, and much more.**

### **This workshop will cover:**

- Branding
- Advertising
- Public Relations (PR)
- Event Marketing
- Word of Mouth (WOM)
- Online Marketing
- And Much More...

**Date:** Thursday, April 29, 2010  
**Time:** 9am to 11am  
**Cost:** \$15.00 Online or \$20.00 at the door  
**Location:** 202 East Airport Drive, Suite 100  
San Bernardino, CA 92408

**SPACE IS LIMITED!**

**Register online at [www.iewbc.org](http://www.iewbc.org) or call (909) 890-1242**

**Program Of:**



The IEWBC is a cooperative program between IECE and the US Small Business Administration. This U.S. Small Business Administration Cooperative Agreement is partially funded by the SBA. SBA's funding is not an endorsement of any products, opinions, or services. All SBA funded programs are extended to the public on a nondiscriminatory basis. Reasonable accommodations for persons with disabilities will be made, if requested at least two weeks in advance. Contact Carla Ulloa, 909-890-1242, 202 E. Airport Dr. Suite 155 San Bernardino, CA. 92408. No checks are accepted.