



Inland Empire Women's Business Center

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# WRITE A WINNING BUSINESS PLAN

**INSTRUCTED BY:**

**NICOLE KINNEY  
IEWBC**

Participate in an introductory course that will teach the basics of writing a business plan. Spend time with an experienced trainer to learn the steps to follow to make this process less tedious. Gain insights on where to go to gather the information needed to complete your plan.

The following is a partial list of workshop topics:

- Business Plan outline
- Goals and Objectives
- Marketing Plan
- Operational Plan
- Organization Management

**Date:** Wednesday, February 22, 2012  
**Time:** 6pm to 8pm  
**Cost:** FREE  
**Location:** Colony High Branch Library  
3850 E. Riverside Dr.  
Ontario, CA 91761

**SPACE IS LIMITED!**

**Register online at [www.iewbc.org](http://www.iewbc.org) or call (909) 890-1242**

**Program Of:**



The IEWBC is a cooperative program between IECE and the US Small Business Administration. This U.S. Small Business Administration Cooperative Agreement is partially funded by the SBA. SBA's funding is not an endorsement of any products, opinions, or services. All SBA funded programs are extended to the public on a nondiscriminatory basis. Reasonable accommodations for persons with disabilities will be made, if requested at least two weeks in advance. Contact Nicole Kinney, 909-890-1242, 202 E. Airport Dr. Suite 100, San Bernardino, CA. 92408. No checks are accepted.