Inland Empire Women's Business Center

IEWBC

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SAY WHAT?

HOW TO CREATE YOUR WINNING COMMERCIAL AND MAKE A POWERFUL IMPACT AT ANY EVENT

INSTRUCTED BY: Kerry Moore
3:17 Consulting Services

CONSULTING SERVICES

In this workshop you will learn how to use marketing and advertising to skyrocket your sales. You will learn how to develop a sales pitch, and how to get your team on board with the message. You will also learn what to say when the phone rings.

By the end of the workshop you will also be able to answer the following questions:

What should my customers look like?
Who are they now – and what do they have to say about me?
How did they come to know me?

Date:	**Tuesday, August 17, 2010**
Time:	**6pm to 8pm**
Cost:	**$15 online or $20 at the door**
Location:	**IECE Resource Center** **202 E. Airport Drive, Suite 100** **San Bernardino, CA 92408**

If your interested in this workshop attend "What AD? Using Marketing & Advertising to Sky-rocket your Sales" workshop on August 25 from 6-8pm in Corona at the Valencia Terrace Senior Living, Community Club Room, 2300 S. Main Street, Corona, CA 92882.

SPACE IS LIMITED!
Register online at www.iewbc.org or call (909) 890-1242

Program of:

CALIFORNIA STATE UNIVERSITY SAN BERNARDINO

IECE INLAND EMPIRE CENTER for ENTREPRENEURSHIP

U.S. Small Business Administration SBA Your Small Business Resource

The IEWBC is a cooperative program between IECE and the US Small Business Administration. This U.S. Small Business Administration Cooperative Agreement is partially funded by the SBA. SBA's funding is not an endorsement of any products, opinions, or services. All SBA funded programs are extended to the public on a nondiscriminatory basis. Reasonable accommodations for persons with disabilities will be made, if requested at least two weeks in advance. Contact Rachel Wolfinbarger, 909-890-1242, 202 E. Airport Dr. Suite 100 San Bernardino, CA 92408